

# Museums Galleries and Lifelong Learning

Are museums doing enough to attract older audiences -  
Are older people doing enough for museums?

8-9 November 2007



**GI**  
National  
Gallery of  
IRELAND

SYMPOSIUM

**Thursday 8 November 2007**

## **Roundtable: Exemplary Case Studies in Lifelong Learning**

This Roundtable involves initiators of projects dealing with learning, creativity and age. Diverse case studies will be presented providing ideas and methods that foster good learning opportunities in later life, promote co-operation and partnerships, and demonstrate effective ways to make museums matter.

**3.00 Registration outside the Lecture Theatre**

**3.30 Afternoon Tea/Coffee\***

**4.00 Welcome**

### **A variety of experiences with older people at IMMA**

**Helen O'Donoghue**

Senior Curator, Community Education & Outreach,  
Irish Museum of Modern Art

### **Fun, practical projects and volunteering with Active Retirement Groups**

**Mary Nally**

Third Age Centre, Summerhill, Co. Meath

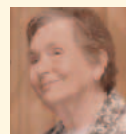
### **How a Handling Collection for Older Audiences led to the development of the Reminiscence Service in Northern Ireland**

**Marian Ferguson**

Head of Education, The Ulster Museum, and

**Professor Faith Gibson**

Reminiscences Network Northern Ireland



### **Paintings as a source of inspiration for prose and poetry**

**Elizabeth O'Carroll**

Bealtaine Writers Group

### **On a creative trip 'Down Memory Lane'**

**Helen Beaumont**

Education and Community Outreach Officer

National Museum of Ireland: Decorative Arts and History

**5.00-5.30**

### **Discussion:**

**Chair: Dominic Campbell**

Coordinator and Artistic Director, Bealtaine, Age & Opportunity

**Rapporteur: Dr. Hugh Maguire**

Museums & Archives Officer, The Heritage Council

**5.30**

**Conclusion**

# Museums, Galleries and Lifelong Learning

## Evening Programme

- 7.00**      **Launch of the Exhibition: DRAWING STUDIES: A CELEBRATION**  
*Marking creativity in later life at the National Gallery of Ireland*  
Gerard Smyth, Poet and Journalist
- 6.00-8.00**      **Reception: The Shaw Room**
- 8.15**      **Gallery closing**

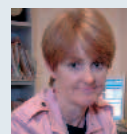


## Friday 9 November 2007

### Symposium: Museums, Galleries and Lifelong Learning

Are museums doing enough to attract older audiences - Are older people doing enough for Museums?

- 9.15**      **Registration outside the Lecture Theatre**
- 9.50**      **Welcome: Raymond Keaveney, Director**
- 10.00-10.40**      **Keynote Address: The Museum Experience**  
Guest Speaker: Professor Angela Bourke,  
School of Irish, Celtic Studies, Folklore and Linguistics,  
University College Dublin
- 10.40-11.00**      **Morning coffee**
- 11.00-11.30**      **Creating Meaningful Experiences for Adults tailored to their expectations and learning styles**  
Dr. Lynda Kelly,  
Head of Audience Research Centre,  
Australian Museum, Sydney
- 11.30-12.00**      **Invisible Audiences: Life and Age in Museums**  
David Anderson OBE,  
Director of Learning and Interpretation,  
Victoria & Albert Museum, London
- 12.00-12.30**      **The Lifelong Learning Dynamic**  
Dr. Marie Bourke,  
Keeper, Head of Education  
National Gallery of Ireland
- 12.30-1.00**      **Discussion:**  
Chair: Professor Kathleen James Chakraborty  
School of Art History & Cultural Policy,  
University College Dublin



# Are museums doing enough to attract older audiences?

<b>1.00-2.30</b>	<b>Lunch (see list of exhibitions to visit)</b>
<b>2.30-3.00</b>	<b>Learning, Creativity and Later Life</b> Professor Desmond O'Neill Department of Medical Gerontology Trinity Centre for Health Sciences, Tallaght Hospital
<b>3.00-3.30</b>	<b>Fact or Fiction: Volunteering in the 21st Century?</b> <b>How to involve people in museums in a pro-active supportive way</b> Catherine Cartmell, Workforce Development Manager Scottish Museums Council
<b>3.30-4.00</b>	<b>Afternoon tea*</b>
<b>4.00-4.30</b>	<b>Museums Act Now and use Technology!</b> Why teaching adults about technology is critical for their independence and development Jerome Morrissey, Director National Centre for Technology in Education, Dublin City University
<b>4.30-5.00</b>	<b>Source material leads to looking afresh at the past - lifelong learning and Irish museums</b> Sinead McCooile, historian and writer The Jackie Clarke Library & Archive, Co. Mayo
<b>5.00-5.30</b>	<b>Full Panel Discussion:</b> Chair: Professor Niamh O Sullivan Department of Visual Studies, National College of Art and Design
<b>5.30</b>	<b>Conclusion</b>

**\*Screening of 'Bridging the Digital Divide'**  
(ECDL Foundation, Irish Computer Society, Age Action Ireland, TCD).

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**EXHIBITIONS ON DISPLAY AT THE NATIONAL GALLERY OF IRELAND** - *Free Admission*

**Paintings from Poland: Symbolism to Modern Art 1880-1939**

*Millennium Wing -free audio guide available*

**Catching a Likeness - Portraits on Paper**

*Print Gallery*

**Masquerade and Spectacle: The Circus and the Travelling Fair in the work of Jack B.Yeats**

*Yeats Museum*

**Drawing Studies: A Celebration**

*Marking Lifelong learning and creativity at the National Gallery of Ireland*  
Room 20

Tear here

Delegate Name:

Institution/Company:

Address

Phone:  Mobile:

E-mail:

I wish to reserve ☐ places

## PAYMENT:

€100 ☐ €60 (concessions) ☐

☐ **Invoice Request**

☐ Cheque/Postal Order  
(please make cheques/postal orders payable to the National Gallery of Ireland)

☐ Credit Card

Name that appears on card

Card Number  Expiry Date

Signature  Date

Total amount payable

## FEES

€100 (includes Symposium & Roundtable, coffee breaks, wine reception, and pack)

€60 Concessions: students, OAPs, unwaged, registered disabled, Friends of the NGI.  
Provide ID for concession rate at Registration

## Please return completed form, together with fee to:

Symposium  
National Gallery of Ireland  
Merrion Square West and Clare Street  
Dublin 2

Contact: Joanne Drum, Education Administrator  
T: +353 1 663 3505 F: +353 1 661 0099  
E: jdrum@ngi.ie  
On-line booking available at [www.nationalgallery.ie](http://www.nationalgallery.ie)



Tear here

# National Gallery of Ireland

## Previous Symposia Proceedings include:

- The Role of Education in Museums
- The Nature of the Education Service in Museums, Arts and Heritage Venues
- The Museum Visit: Virtual Reality and the Gallery
- Learning in Museums
- Effective Presentation and Interpretation in Museums
- Museums, Galleries and Young People

*Copies of the above proceedings will be available to purchase at the 2007 Symposium, or may be ordered through the Education Department.*



# Museums Galleries and Lifelong Learning

The symposium aims at stimulating ideas that will support and encourage older people to use museums.

## Speakers include:

### David Anderson OBE

Director of Learning & Interpretation, Victoria & Albert Museum, London

### Helen Beaumont

Education and Community Outreach Officer,  
National Museum of Ireland: Decorative Arts and History

### Professor Angela Bourke

School of Irish, Celtic Studies, Irish Folklore and Linguistics  
University College Dublin

### Dr. Marie Bourke

Keeper, Head of Education, National Gallery of Ireland

### Dominic Campbell

Coordinator and Artistic Director, Bealtaine, Age & Opportunity

### Catherine Cartmell

Workforce Development Manager, Scottish Museums Council

### Professor Kathleen James Chakraborty

School of Art History & Cultural Policy, University College Dublin

### Marian Ferguson

Head of Education, The Ulster Museum

### Professor Faith Gibson

Reminiscences Network Northern Ireland

### Raymond Keaveney

Director, National Gallery of Ireland

### Dr. Lynda Kelly

Head of Audience Research Centre, Australian Museum, Sydney

### Sinead McCool

Historian and Writer, The Jackie Clarke Library & Archive, Co. Mayo

### Jerome Morrissey

Director, National Centre for Technology in Education, Dublin City University

### Mary Nally

Third Age Centre, Summerhill, Co. Meath

### Elizabeth O'Carroll

Bealtaine Writers Group

### Helen O'Donoghue

Senior Curator, Community Education & Outreach, Irish Museum of Modern Art

### Professor Desmond O'Neill

Department of Medical Gerontology  
Trinity Centre for Health Sciences, Tallaght Hospital

### Professor Niamh O'Sullivan

Department of Visual Studies, National College of Art and Design

### Gerard Smyth

Poet and Journalist

# National Gallery of Ireland: Creativity in Later Life

All museums are interested in attracting people in later life to visit and use their collections. At the most basic level, older audiences provide links with a wide network of people; families, friends, retirement associations, arts clubs and other bodies. Enormous benefits can be gained from developing strategic approaches to attracting older people.

This symposium will look at a range of lifelong learning options available for all types of museums, galleries, arts and heritage venues. You will learn how attracting and cultivating older audiences can raise your profile, stimulate interest in your collections, displays and exhibitions, gain an active and willing volunteer force and bring a regular committed audience to your institution. The half-day Roundtable will demonstrate exemplary case studies in lifelong learning. An associated exhibition, *Drawing Studies: A Celebration*, will illustrate creativity in later life.

Lifelong Learning has emerged as a high priority not just for museums but also for heritage venues and arts centres. Speakers will challenge perceptions about learning, creativity and age, and show how, with thoughtful planning, imagination and commitment, you can develop a significant partnership with older audiences for your museum.

## What will you learn?

The benefits of working with older people

The potential of creativity in later life

The possibilities of volunteering

How to develop a strategy for lifelong learning, and

The connections that can be made with museums, educational bodies and cultural heritage organisations

## Support:



## How to find us

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